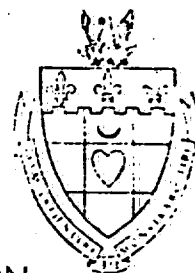


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SCHOOL OF EDUCATION

Mr. Joseph F. Cullman, 3rd
Chairman of the Executive Committee
The Tobacco Institute
1776 K Street, N.W.
Washington, D. C. 20006

May 5, 1970

Dear Mr. Cullman:

If I may be of any assistance to you relative to certain accusations made by the American Cancer Society, please feel free to call upon me. Would be glad to assist you.

Have directed national, regional, state and local research projects. All have been published in official educational journals. Additionally listed in several WHO'S WHO books.

Interested in your letter and response made to the American Cancer Society pertaining to the single "dog" experiment.

If I may be of any service to you, I shall be pleased to serve you.

With every kind regard, I am

1005133815

Very truly yours,

B. Everard Blanchard
Director, Educational Field Services
and
Coordinator

BEB:ma